

# Providing Driver Safety Training through SafetyServe

## Safe Driver Training Is Crucial

To ensure franchises in the U.S. have access to driver safety training, ABM Franchising Group has partnered with SafetyServe to provide franchises with one complimentary license. Safe driving habits save lives, and safe driver training for employees helps mitigate the risk of injury and costly insurance claims from incidents.

### Did you know?

- In 2019, 4.4 million people sustained serious enough injuries in roadway accidents to require medical attention. ([Source: NSC](#))
- Vehicle crashes are a leading cause of death in the U.S. for people under the age of 54. ([Source: CDC](#))

## What Is Safety Serve?

SafetyServe has provided award-winning online training to over seven million drivers using proven learning strategies from the prestigious National Safety Council. Learn more about SafetyServe [here](#).

## How Do I Provide Safe Driver Training to My Team?

ABM Franchising Group has partnered with SafetyServe to provide franchises with one complimentary license so they can review the training before committing to purchasing additional licenses for all employees.

Training licenses are available through SafetyServe at ABM Franchising Group's preferred price of less than \$9.00 USD per license, which far outweighs the risk of injury and costly insurance claims from incidents.

## Learn More and Access Your Complimentary License

Contact Rick Yelley, ABM Franchising Group's Operations Manager via [email](#) or call 724-413-5253. One complimentary license is provided per franchise.

